

Western New York HEAD INJURY SEMINAR

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BlueCross BlueShield
of Western New York

*PRESENTED BY THE EASTERN ATHLETIC TRAINERS' ASSOCIATION
AND THE NEW YORK STATE ATHLETIC TRAINERS' ASSOCIATION*

**SPONSORED BY
BLUE CROSS / BLUE SHIELD OF WESTERN NEW YORK**

Join us for an afternoon of presentations on sport-related head injuries and concussions
relevant to scholastic and youth sports.

This program is intended for medical professionals, educators, coaches, and
parents of children in all sports.

Featuring: Kevin Guskiewicz, PhD, ATC-UNC-Chapel Hill

Kenan Distinguished Professor and founding director of the Matthew Gfeller Sport-Related Traumatic Brain Injury Research Center and the Center for the Study of Retired Athletes at The University of North Carolina at Chapel Hill



A Comprehensive Center of Excellence for Brain Injury



Free as a public service to families with physically active children

Buffalo - Niagara Convention Center,
Friday January 4, 2013 1:00—5:00 PM

Athletic Trainers: Health Care for Life and Sport

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Athletic Trainers will earn 3.5 ceu's for attending this seminar. These are in addition to the EATA Annual Meeting and are free, courtesy of the NYSATA and the EATA. You must register for this seminar to earn the CEU's.

Kevin Guskiewicz, PhD, ATC, FACSM, FNATA UNC-Chapel Hill

"Prevention of Sport Concussion: Improving Helmet Design vs Modifying Behavior"

Karl Kozlowski, PhD, ATC, Canisius College:

"Developing a Community Sport Concussion Management Program"

John Leddy, MD, University Sports Medicine, Buffalo, Primary Care Sports Medicine

"Concussion: Myth versus Reality"

Jason Matuszak, MD, Primary Care Sports Medicine, Excelsior Center for Sports Concussions,

"Indications for Concussion "Testing" – The Ins and Outs of Neuroimaging and Neuropsych Testing"

Jennifer McVige, MD, MA, Dent Neurologic Institute,

"Treatment of the Sub-acute and Chronic Pediatric Head Injury"

E. James Swenson, MD, University of Rochester, Primary Care Sports Medicine,

"Return To Play Concussion Protocols to be Managed by the Medical Team"



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